CREATOR BRAND-DEAL WORKSHEET

Before you *film.*

Confirm in writing. Pause if answers are missing.

- ☐ **Identity**
  Company, authorized contact and app?
  How will you get demo access?

- ☐ **Video and posting**
  What to film, where to post, when?
  How long must the post stay public?

- ☐ **Approval**
  Who approves, by when, how many edits?
  What if rejected or feedback is late?

- ☐ **Pay**
  Amount, currency, trigger and due date?
  If view-based: target, window, measurement?

- ☐ **Reuse**
  Where can the video be used or edited?
  For how long? Agree changes in writing.

- ☐ **Records and exit**
  Save the brief and written changes.
  Cancellation terms and dispute contact?

Open questions / notes

Screening worksheet, not a contract or guarantee.